Volume 6 | Issue 1 Article 6

2019

Can doctors improve the patient experience by rearranging the furniture and equipment in their office? A video recorded simulation

Moyez Jiwa

The University of Notre Dame Australia, moyez.jiwa@nd.edu.au

Catherine Krejany

The University of Notre Dame Australia, catherine.krejany@nd.edu.au

Lee Gaedtke

The University of Notre Dame Australia, lee.sulkowska@nd.edu.au

Epi Kanjo

The University of Notre Dame Australia, epi.kanjo@nd.edu.au

Ruthra Nagendran

The University of Notre Dame Australia, melbourne.clinicalschool@nd.edu.au

See next page for additional authors

Follow this and additional works at: https://pxjournal.org/journal

Part of the Health Communication Commons, and the Health Services Research Commons

Recommended Citation

Jiwa, Moyez; Krejany, Catherine; Gaedtke, Lee; Kanjo, Epi; Nagendran, Ruthra; O'Shea, Carolyn; and Greenlees, Iain (2019) "Can doctors improve the patient experience by rearranging the furniture and equipment in their office? A video recorded simulation," *Patient Experience Journal*: Vol. 6: Iss. 1, Article 6.

Available at: https://pxjournal.org/journal/vol6/iss1/6

This Research is brought to you for free and open access by Patient Experience Journal. It has been accepted for inclusion in Patient Experience Journal by an authorized editor of Patient Experience Journal.

Can doctors improve the patient experience by rearranging the furniture and equipment in their office? A video recorded simulation

Authors

Moyez Jiwa, Catherine Krejany, Lee Gaedtke, Epi Kanjo, Ruthra Nagendran, Carolyn O'Shea, and Iain Greenlees

Research

Can doctors improve the patient experience by rearranging the furniture and equipment in their office? A video recorded simulation

Moyez Jiwa, The University of Notre Dame Australia, moyez.jiwa@nd.edu.au
Catherine Krejany, The University of Notre Dame Australia, catherine.krejany@nd.edu.au
Lee Gaedtke, The University of Notre Dame Australia, lee.sulkowska@nd.edu.au
Epi Kanjo, The University of Notre Dame Australia, epi.kanjo@nd.edu.au
Ruthra Nagendran, The University of Notre Dame Australia, melbourne.clinicalschool@nd.edu.au
Carolyn O'Shea, Eastern Victoria General Practice Training, carolyn.oshea@evgptraining.com.au
Iain Greenlees, University of Chichester, i.greenlees@chi.ac.uk

Abstract

The design of this study is a video-recorded simulated consultation. Its aim is to evaluate the effect of changing seating arrangements and stethoscope visibility on patient enablement and non-verbal behaviour. Twelve simulated consultations with six actor-patients and a 'real' doctor were video recorded. Either the 'real' doctor or actor-patient, blind to the hypothesis sat in large executive office chair during the consult. The patient entered the room afresh for each consult. Consultation quality and outcomes were independently evaluated on three measures: The Patient Enablement Index (PEI), the Leicester Assessment Package (LAP); Non-Verbal Communication (NVC). Both expert reviewers were also blind to the study aim. The results: the doctor's performance was consistent on the LAP score (P > 0.05). There was a significant improvement in patient enablement (p=0.03) and non-verbal communication (p=0.003) when the actor-patients occupied the executive chair. The visibility of the stethoscope did not have a measurable effect on these measures. There was evidence that when patients occupy the larger chair in the consulting room there is significant objective improvement in the measures of patient experience of the meeting.

Keywords

Patient experience, patient-centered care, physician-patient relations, non-verbal communication, consultation, primary care, office configuration, consultation space

Introduction

When doctors consult patients in an office setting the doctor sometimes occupies the larger chair with a high back and arm rests. The patient sits in a lower chair with no arm rests. These seating arrangements may have the effect of underlining the doctor's status as the more important of the two actors in this setting. Similarly, the doctor may choose to have their stethoscope on display or hidden. Previous research suggests that people are more likely to trust an individual when a stethoscope is on display.

In modern medicine the consult interaction is more akin to a partnership where the doctor advises the patient who is then free to choose whether to follow the advice or to reject all or some of what is said.³ The relationship isn't necessarily one of expert and supplicant. The extent to which the individual seeking advice will value the opinion offered will depend on the extent to which they feel positively predisposed to the 'expert' in the room. The factors that impact this outcome, other than what is said,

include all that affects the senses: sight, hearing, smell, taste and feel. ⁴In a previous report one of the authors, a practicing doctor, noted greater patient satisfaction when the patient was seated in the bigger chair. ⁵

The aim of this study is to explore the impact of the seating arrangements and the visibility of the stethoscope in the doctor's room on key outcomes of the consultation: patient enablement, and non-verbal communication as a proxy measure for satisfaction. The null hypothesis was that these arrangements would have no measureable impact on the outcome of the consultation.

Methods

Simulated consultations were conducted with actors presenting to a doctor with symptoms of a self-limiting illness. The consultations were carried out in a medical consultation room with the participants seated in two different style of chair: a large executive office chair or a smaller chair. The site of the chairs was the same in all

Figure 1. Different seating arrangements used in the simulated consultations

Patient in big chair



Patient in small chair



twelve consultations with the chairs placed around the angle of the desk (Figure 1).

The consultations were video recorded. The participating doctor (RN) was a general practitioner (aka Family Physician). The six 'patients' were actors trained to present clinical cases at medical student examinations. The actorpatients did not have the medical condition they were portraying at the time of the simulation. Each actor presented to the doctor twice with a different condition and with a different persona. All participants were blind to the hypotheses being tested. The 'patients' illness was scripted in advance and each presented two of six conditions: tennis elbow, conjunctivitis, ear ache, hav fever, cough or sore throat. In each case the script described a patient with no red flags to suggest a serious or life limiting illness. For consultations where the stethoscope was visible, the doctor was instructed to wear the stethoscope around his shoulders. The consultations were video recorded and assessed by the patient, an expert with experience in assessing the quality of consultations (CO), and an expert on non-verbal communication (IG) as follows:

- 1. Patient: The Patient Enablement Index (PEI)⁶
- 2. Consultation quality: The Leicester Assessment Package (LAP)⁷

Table 1. Study design and allocation of clinical cases and room configurations for simulated consultations. BC= Big chair; SC= Small chair; + S = stethoscope on display; -S = Stethoscope not on display

| Clinical Case (Gender) | Room | Actor | Actor initial |
|------------------------|-------|-------|---------------|
| conjunctivitis (M) | BC +S | 1 | С |
| cough (F) | SC +S | 2 | M |
| ear ache (M) | BC -S | 3 | G |
| sore throat (M) | SC -S | 1 | С |
| tennis elbow (F) | BC -S | 2 | M |
| hay fever (M) | SC +S | 3 | G |
| hay fever (F) | SC -S | 4 | Gv |
| tennis elbow (M) | BC -S | 5 | Mi |
| sore throat (F) | SC +S | 6 | R |
| ear ache (F) | BC +S | 4 | Gv |
| cough (M) | SC +S | 5 | Mi |
| conjunctivitis (F) | BC -S | 6 | R |

 Non-verbal communication: Non-Verbal Communication checklist developed by Park and Park.⁸

The following schema (Table 1) was deployed to assist with the random distribution of scenario, stethoscope visibility and seating arrangements:

Ethics approval was obtained from the University of Notre Dame Australia (approval number 018050S). Descriptive statistics and significance tests were conducted using SPSS V24.

Results

Consultation outcome: The outcome of each consultation was assessed using the three measures: patient enablement (PEI), non-verbal communication (NVC), and consultation consistency (LAP). The scores for each instrument are shown in Table 2.

Scores for each instrument were assessed for normality and statistical significance between groups evaluated using paired t-tests to compare seating arrangements and stethoscope visibility (Tables 3, 4). Both PEI and NVC were improved for patients seated in the big chair. The LAP scores show that consultation consistency was not significantly different between the two groups.

The visibility of the stethoscope did not show a measureable effect for either patient enablement or non-verbal communication. (Table 4).

Non-Verbal Communication. Significant changes in non-verbal communication could be observed in consults

Table 2. Consultation outcomes scored by consultation consistency (LAP score), non-verbal communication (NVC) and patient enablement index (PEI). * LAP scores were adjusted for consultations where domain 5 (anticipatory care) was not challenged.

| Clinical Case (Gender) | Actor | Room | LAP | NVC | PEI | |
|------------------------|-------|-------|--------|-----|-----|--|
| conjunctivitis (M) | 1 | BC +S | 52.93* | 10 | 6 | |
| cough (F) | 2 | SC +S | 53.73* | 9 | 8 | |
| ear ache (M) | 3 | BC -S | 54.51 | 10 | 8 | |
| sore throat (M) | 1 | SC -S | 54.42 | 4 | 3 | |
| tennis elbow (F) | 2 | BC -S | 57.08* | 12 | 11 | |
| hay fever (M) | 3 | SC +S | 55.83 | 6 | 8 | |
| hay fever (F) | 4 | SC -S | 51.17 | 7 | 6 | |
| tennis elbow (M) | 5 | BC -S | 56.38* | 11 | 11 | |
| sore throat (F) | 6 | SC +S | 53.82 | 7 | 7 | |
| ear ache (F) | 4 | BC +S | 53.23 | 11 | 7 | |
| cough (M) | 5 | SC +S | 54.24 | 10 | 10 | |
| conjunctivitis (F) | 6 | BC -S | 47.68 | 11 | 8 | |

Table 3. Comparison of seating arrangements for simulated consultations between the big chair and little chair using consultation consistency (LAP score), non-verbal communication (NVC) and patient enablement index (PEI)

| PEI | Mean score (SD) | Paired T-test |
|-------------|-----------------|---------------|
| Big chair | 8.5 (2.07) | p=0.03 |
| Small chair | 7.0 (2.36) | t=-3.0 |
| NVC | Mean score (SD) | Paired T-test |
| Big chair | 10.83 (0.75) | p=0.003 |
| Small chair | 7.17 (2.13) | t=5.5 |
| LAP | Mean score (SD) | Paired T-test |
| Big chair | 53.64 (3.35) | p=0.09 |
| Small chair | 53.88 (1.52) | t=-0.17 |

where patients were seated in the big chair. In all cases NVC scores were higher when patients were seated in the big chair. The most obvious example was observed for patient 1 who had an overall NVC score of 4 in the small chair and 10 in the big chair. The NVC checklist scores non-verbal communication in the first minute as well as for the overall consultation. Examples of the non-verbal communication differences between the big and little chair for patient 1s consultation are shown in Table 5.

Discussion

In this simulation when the 'patient' was seated in the larger chair they expressed greater enablement after the consultation. This trend was also documented in their non-verbal communication. These findings suggest a way to boost the outcome of the consultation from the patient perspective without changing anything other than the seating arrangements in the room. In some clinical settings the doctor and the patient occupy the same type of chair however this research suggests that it may be worthwhile

Table 4. Comparison of stethoscope visibility for simulated consultations between the big chair and small chair using consultation consistency (LAP score), non-verbal communication (NVC) and patient enablement index (PEI)

| PEI | Mean score | Paired T-test |
|--------------------|--------------|---------------|
| Stethoscope on | 7.7 (1.37) | p=0.85 |
| display (+S) | | t=-0.02 |
| Stethoscope not on | 7.8 (3.06) | |
| display (-S) | | |
| NVC | Mean score | Paired T-test |
| Stethoscope on | 8.83 (1.94) | p=0.86 |
| display (+S) | | t=-0.19 |
| Stethoscope not on | 9.17 (3.06) | |
| display (-S) | | |
| LAP | Mean score | Paired T-test |
| Stethoscope on | 53.97 (1.02) | p= 0.78 |
| display (+S) | | t=0.30 |
| Stethoscope not on | 53.54 (3.52) | |
| display (-S) | | |

offering the patient a larger chair. The visibility of the stethoscope did not have a similar impact. This was not unexpected as the individual was already introduced to the 'patients' as a doctor.

We postulate that in this experiment the 'patients' in the big chair may have sensed greater empowerment during the meeting and therefore their non-verbal behaviour, which was not scripted, demonstrated genuine feelings during the meeting. This was evidenced particularly in the patients more expressive facial expressions, head nodding, hand gestures and open posture.

Table 5. Examples of the non-verbal communication differences for patient 1. The top panel shows the NVC assessment in the big chair; the bottom panel shows the NVC assessment in the small chair

| Patient 1: Big Chair | | | | | |
|--|-----------------------------|--------------------------------|-------------------------------------|-----------------------------|--|
| Category | Bad | Good | Score Awarded (30 Seconds) | Score Awarded (total) | Reviewer's Comments |
| Facial Expression | Blank or mismatched | Adequately Expressive | 1 | 1 | Expressive face was used to convey information |
| Eye Contact | More likely when talking | Equal when talking & listening | 1 | 1 | Very high levels of eye contact |
| Affirmative gestures | Infrequent | Adequately frequent | 1 | 1 | Used head nods to augment speech and to convey attention and understanding. |
| Hand gestures | Frequent | Few or none | 1 | 1 | Appropriate hand gestures to content of the conversation |
| Self-touching or unpurposive movements | Frequent | Few or none | 0 | 0 | Some facial touching and self-soothing gestures apparent but reduced as consultation progressed. |
| Postural change | Yes | No | 1 | 0 | Shifted position but became more open and close to GP as consultation progressed |
| Body Lean | Backward | Neutral or forward | 1 | 1 | |
| Body Position | Closed | Open | 1 | 1 | Used chair to be more open towards the GP |
| Speech rate and voice volume | Not accorded | Accorded | 1 | 1 | Confident and clear throughout |
| Match of voice tone with verbal contents | Flat | Adequate | 1 | 1 | Yes |
| Unnecessary silence, pause of conversation | Frequent | None | 1 | 1 | None |
| Giggle | Frequent | None | 1 | 1 | None |
| TOTAL | | | 11 | 10 | Highly involved in the consultation. |

| Patient 1: Small Chair | | | | | |
|--|-----------------------------|----------------------------------|-------------------------------------|-----------------------------|---|
| Category | Bad | Good | Score Awarded (30 seconds) | Score Awarded (total) | Reviewer's Comments |
| Facial Expression | Blank or mismatched | Adequately Expressive | 0 | 0 | Inexpressive throughout – no great emotion or change in emotions shown |
| Eye Contact | More likely when talking | Equal when talking and listening | 0 | 1 | Eye contact fine |
| Affirmative gestures | Infrequent | Adequately frequent | 0 | 0 | Infrequent head nods |
| Hand gestures | Frequent | Few or none | 1 | 1 | Relatively few augmenting gestures |
| Self-touching or unpurposive movements | Frequent | Few or none | 0 | 0 | Self-touching evident throughout the consult and used hands and arms to hide face at times. |
| Postural change | Yes | No | 1 | 0 | Changes in postures throughout and always oriented away from the GP |
| Body Lean | Backward | Neutral or forward | 0 | 0 | Slumped in chair, leaning away from the GP |
| Body Position | Closed | Open | 0 | 0 | Closed position and use of arms as a barrier to intimacy |
| Speech rate and voice volume | Not accorded | Accorded | 0 | 0 | Low and subdued volume throughout |
| Match of voice tone with verbal contents | Flat | Adequate | 0 | 0 | Flat tone |
| Unnecessary silence, pause of conversation | Frequent | None | 1 | 1 | None |
| Giggle | Frequent | None | 1 | 1 | None |
| TOTAL | | | 4 | 4 | Subdued during the conflict and seemed very pessimistic about the outcomes of treatment. |

A key strength of this simulation was the scope to control for many factors that impact on consultations in practice but also to blind the participants to the hypothesis. No sick patients or patient confidentiality was at risk in the simulation. However, this introduced the greatest limitations of this experiment. The 'patients' were not actually sick and therefore assessing the consult as actors in role rather than as 'real' patients. Similarly, the doctor was aware that the 'patients' were actors and this may have had an impact on his performance even though video recorded simulations have been validated as a way to assess doctor performance.9 Whilst we had blinded the participants in the consultation there is a possibility that they became aware of the difference in the seating arrangements albeit that the actors were only involved in two consultations.

Conclusions

Attention to the non-verbal communication in the consultation is important in achieving better outcomes in medicine. ¹⁰ There is evidence from this experiment that it may be better for patients to occupy an appreciably larger chair in the consultation. This is associated with greater enablement and more positive engagement with the doctor. Such an outcome renders this simple manoeuvre a powerful low-cost innovation worthy of further investigation or perhaps, given the low risk, tried by doctors in practice. We have no data on whether this would have resulted in greater concordance with medical advice if the patients had actually been sick.

References

- 1. Lott, D. F., & Sommer, R. (1967). Seating arrangements and status. *Journal of Personality and Social Psychology*, 7(1, Pt.1), 90-95. http://dx.doi.org/10.1037/h0024925
- Jiwa M, Millett S, Meng X, Hewitt VM. Impact of the Presence of Medical Equipment in Images on Viewers Perceptions of the Trustworthiness of an Individual On-Screen J Med Internet Res 2012;14(4):e100 DOI: 10.2196/jmir.1986 PMID: 22782078 PMCID: PMC3409609
- Charles Cathy, Whelan Tim, Gafni Amiram. What do we mean by partnership in making decisions about treatment? BMJ 1999; 319:780
- 4. Krishna, A. (2012), An integrative review of sensory marketing: Engaging the senses to affect perception, judgment and behavior. Journal of Consumer Psychology, 22: 332-351. doi:10.1016/j.jcps.2011.08.003
- 5. Jiwa M. Deploy the tools that are essential to the office alchemy of healing. JHD 2016; 1(3): 6-8.
- 6. Howie JG, Heaney DJ, Maxwell M, Walker JJ. A comparison of a Patient Enablement Instrument (PEI) against two established satisfaction scales as an

- outcome measure of primary care consultation. Fam Pract. 1998;15:165–71. doi: 10.1093/fampra/15.2.165. [PubMed] [Cross Ref]
- 7. Fraser RC, McKinley RK, Mulholland H: Consultation competence in general practice: testing the reliability of the Leicester assessment package. Br I Gen Pract. 1994, 44: 293-296.
- 8. Park KH, Park SG. The effect of communication training using standardized patients on nonverbal behaviors in medical students. *Korean Journal of Medical Education*. 2018;30(2):153-159. doi:10.3946/kjme.2018.90.
- 9. Hobma SO, Ram PM, Muijtjens AM, Grol RP, van der Vleuten CP. Setting a standard for performance assessment of doctor-patient communication in general practice. Med Educ. 2004,38,1244-52.
- Chahal K., The Utility of Assessing Nonverbal Communication in the Psychiatric Evaluation American Journal of Psychiatry Residents' Journal 2017 12:8, 3-5

Appendix

Big chair video: https://youtu.be/In3RKOxYJYc Small chair video: https://youtu.be/XdELrsKlPqY